

PRODUCTS & SERVICE

GREAT SERVICES

I AM HAPPY



EXCELLENT

HIGH QUALITY

FIVE STARS



PARTNER WITH US FOR A
SEAMLESS VIRTUAL &
HYBRID EXPERIENCE

dx⁵



About Us



Connect • Engage • Transform

For 17 years, dx5 has been a pivotal force in the realms of publishing and technology marketing in Africa, deeply embedding ourselves in the fabric of the continent's tech industry. Our extensive experience has furnished us with an intimate understanding of the African technology buyer, forging strong connections with industry stalwarts and earning the trust of CIOs and senior business and technology leaders alike. Our core focus is on driving excellence in technology marketing, offering a holistic suite of services that cater to the unique needs and challenges of the ever-evolving tech landscape.

Your African engagement partner



- Kenya
- Rwanda
- Uganda
- Nigeria
- Ghana
- South Africa
- Tanzania
- Ethiopia
- Egypt
- Morocco



OUR MISSION

To humanize digital transformation, build intelligent connections and deliver compelling experiences from Africa, for Africa.



OUR VISION

To connect a vibrant community of change-makers and drive significant digital transformation across Africa.



OUR VALUES

- Honesty & Respect
- Value-centric
- Accountable
- Continuous improvement
- Diversity & Inclusion
- Creativity & Innovation

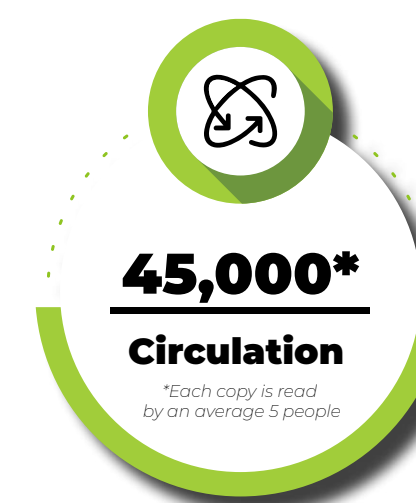


dx⁵
content

Publishing (Print & Online)

CIO
MAGAZINE

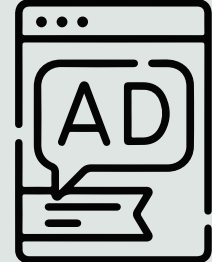
For the past 17 years, we have been the proud publishers of CIO Africa magazine, a monthly publication that has consistently provided valuable insights, trends, and analysis tailored for technology professionals and leaders across the continent. This flagship publication, along with our other online and print content, ensures that your brand's message resonates with and engages tech-savvy audiences, ultimately strengthening your brand equity across various platforms.



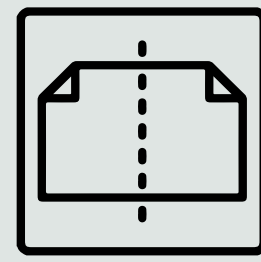
Opportunities



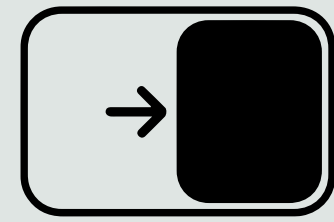
Opinion Piece



Advertorial



DPS Advert



Half Page Advert



Product Review



Whitepapers/Case Study

Peers are ranked as the top resource relied on at every stage of the purchase process. And case studies rank among the top information types relied upon at every stage of the purchase process. Put that together and case studies provide invaluable peer-to-peer credibility and showcase your solutions in your customers' context. These programs let you use case studies as the foundation which to build a relationship with your potential customers. This is a perfect asset for Leads and Demand Generation.

General Specs:

Format: PDF

Size: 4-Page Custom Content

Distribution: Posted on dx⁵ & CIO Africa Assets

Guaranteed Leads: 150 over 90-days

Content: Custom

Production: 6 Weeks



Custom Publishing

We use our editorial capabilities to tailor your marketing message to help you educate customers and prospects throughout the technology buyer's journey. Paired with our lead generation programs across dx⁵ digital assets, the custom high-value content will position your brand as the leading solution for your customers.

General Specs:

Format: PDF

Size: 10-page Technology Brief

Distribution: Posted on dx⁵ & CIO Africa Assets

Guaranteed Leads: 200 over 90-days

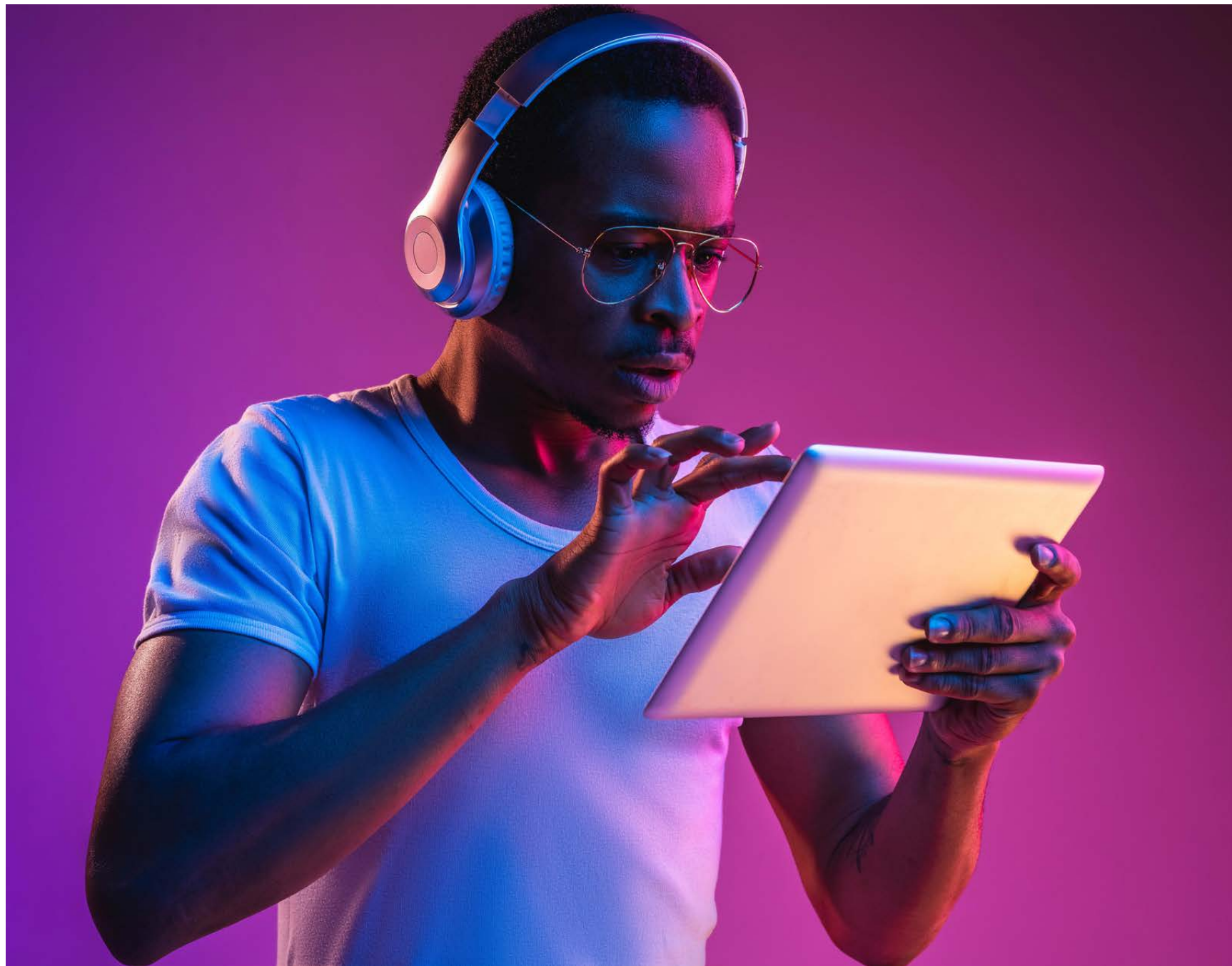
Content: Custom

Production: 6 Weeks





Digital Marketing



At dx⁵, we take pride in our ability to provide end-to-end digital marketing solutions. From developing a robust strategy to meticulous execution, including creative development, we handle it all. Our team utilizes cutting-edge tools and innovative methodologies designed to drive traffic, generate leads, and ensure a substantial return on investment. Our strategies are intricately crafted to capture the attention of your audience, engaging them in meaningful ways that elevate your brand's digital presence.



Unique Users:
779,100



Page Views:
2,337,300



Sessions:
906,154



Viewability
60%



Click-thought Rate (CTR):
2,7%



Average session Duration
00:02:01

Social Media Channels



5 Mil

Monthly Impressions

100k

Total Social media Following

5%

Engagement Rate

Newsletter: Digital Transformation Trends

15,000

Following

14,000

Monthly Article Views

Website Banners

80k

Monthly Impressions

210

Monthly clicks

Website

800k

Monthly Impressions

11k

Monthly clicks




dx⁵ Creative & Design is a specialized department that excels in Branding, Creative Design, Advertising Campaigns, Product Design, and Graphics Creativity Solutions. Our primary expertise lies in delivering visually compelling solutions with profound artistic depth. Our Graphic Design Services are tailored to assist clients in meeting their specific requirements and objectives, ensuring a professionally crafted Company Profile. Our dedicated Creative Team adheres to branding principles for every business, ensuring a highly impactful visual presentation as a potent marketing tool.

Looking for world-class design services?

Let dx5ve revolutionize your organization's approach to graphic design!

Contact: info@dx5ve.com

GET A QUOTE




Layout & Design

Magazine & Advertorials Design
Internal advertisement Design
External advertisement Design
Company Media Kit Brochure
Event/Editorial Media Kits Brochure
Sponsorship/Partnership Document Design
Calendar Of Events
Whitepaper & Megatrends Design
Infographic Design
Brand Guideline Design
Logo Design
2D & 3D Visual Design
UX / UI Visual Design
Workspace Design and Feng Shui
Stationery/Business cards/ Letterheads etc.

Events Concept Creation

Stage & Booth Design & Management
Panel Boards / Speaker Boards Designs
Studio Set Graphics Flats
Sponsor boards
Digital / Social Media / Web Banners
Agenda Design and Layout

Collateral

Media Banners
Pullup Banners
Gala Banners
Photobooth Frames
Teardrop banners
Certificates

Nametags
Tickets
Signage
Feedback Forms
etc.

Merchandise

T-shirts
Caps
Jackets
Hoodies
Headphones
Water bottles
Flash Drives
Cups
etc.



Events & Guest Engagement

Our event management and production teams are experts at crafting two distinct types of experiences. Firstly, we curate our own industry events that serve as a focal point for technology professionals to converge, share insights, and foster valuable connections. Secondly, we co-create events with our customers, developing bespoke experiences that resonate with their brand ethos and objectives. In both instances, our events are strategically aligned with the objectives of technology brands, ensuring they stand as a testament to the brand’s innovation and commitment to excellence in the tech sector.



THE YEAR AHEAD



As we approach 2024, the tech world stands on the cusp of monumental change. AI is reaching new heights, quantum computing is moving from labs to practical use, and cybersecurity is more crucial than ever. Year Ahead 2024 isn’t just another tech conference; it’s a window into the future, where today’s innovations become tomorrow’s necessities. Your partnership as a sponsor will not only elevate your brand but also align it with groundbreaking technological advancements.

- **Chief Information Security Officers (CISOs):** CISOs are key decision-makers. They have the authority to choose, recommend, or approve purchases of cybersecurity solutions. They also influence budget allocations for security investments.
- **Chief Information Officers (CIOs):** CIOs often collaborate with CISOs in making decisions on technology purchases, especially where these intersect with broader IT strategy and infrastructure.
- **IT Security Managers and Directors:** These professionals are typically involved in the evaluation of cybersecurity tools and services. They may make recommendations to CISOs and CIOs based on their assessments.
- **Risk Management Officers:** They play a role in assessing the risk-benefit aspect of cybersecurity investments, influencing the decision-making process, especially regarding how a solution mitigates specific risks.
- **Compliance and Regulatory Officers:** Their insights are critical in ensuring that any cybersecurity solution complies with industry regulations and standards, which is a key factor in the decision-making process.
- **Data Protection Officers (DPOs):** DPOs advise on solutions that help comply with data protection laws and regulations, influencing the purchase of tools that ensure legal compliance.
- **Government Officials and Policy Makers:** In government sectors, these individuals are crucial in decision-making, especially for public sector cybersecurity purchases.



As the digital landscape evolves, the Africa CISO Summit emerges as a critical nexus for cybersecurity thought leadership in the region. This summit, a convergence point for over 200 key decision-makers from across Africa, represents a strategic opportunity in a market where cybersecurity investments are seeing a robust upward trajectory. The African cybersecurity market, is poised for a 11.7% resulting in a market volume of US\$3.54bn by 2028, presenting an unparalleled opportunity for sponsors to capitalize on emerging trends and influence key industry stakeholders.

By sponsoring Year Ahead 2024, you position your brand at the forefront of this tech revolution. Benefit from direct engagement with innovators, decision-makers, and industry leaders. Our attendees include:

- CIOs and Senior Business Leaders
- Policymakers
- Technology Enthusiasts



As the banking sector stands on the cusp of a digital revolution, the Smart Banking Summit 2024 presents an unprecedented opportunity for your brand to shine in front of the industry’s most influential leaders. This summit is not just an event; it’s a powerhouse of innovation, ideas, and future trends that are reshaping the world of finance. By aligning your brand with this prestigious event, you position yourself at the forefront of the industry, demonstrating your commitment to advancing the future of smart banking.

- **CEOs of Banking and Financial Institutions:** Highly influential. CEOs are pivotal in setting the overall strategic direction, including major technology investments. Their vision and understanding of market trends often drive key technology decisions, especially those aligning with the organization's long-term goals.
- **Chief Information Officers (CIOs) in Banking:** Extremely influential. CIOs are central to technology-related decision-making. They evaluate, recommend, and oversee the implementation of new technologies. Their role is crucial in aligning IT strategies with business objectives and ensuring that technological investments deliver value.
- **Banking Executives and Senior Managers:** Moderately to highly influential. These professionals influence decisions within their specific domains. While they might not have the final say in technology purchases, their input is valuable in evaluating how technology impacts various business units and operations.
- **Chief Financial Officers (CFOs) and Finance Directors:** Highly influential. CFOs play a critical role in the financial aspect of technology investments. They assess the financial viability and ROI of technology purchases and are key in budget allocation and approval.
- **Chief Security Officers (CSOs) and Cybersecurity Experts:** Highly influential in their domain. Their expertise is crucial in decisions regarding cybersecurity technologies. They assess risks and recommend solutions to protect the organization's digital assets, a priority for most banking institutions.
- **Innovation Managers and Digital Transformation Leaders:** Moderately influential. These roles are key in driving innovation and digital transformation initiatives. They often identify and advocate for new technologies that can enhance efficiency, customer experience, or competitive advantage, influencing the decision-making process.



The Africa Cloud and Cybersecurity Summit is a pivotal event, addressing the accelerating growth of cloud computing and the critical importance of cybersecurity in the African region. This summit recognizes the significant advancements and challenges in these sectors, focusing on their impact on Africa’s digital transformation and economic development. It offers a platform for exploring how these technologies can drive progress, enhance security, and foster innovation within the unique African context.

This summit will bring together the crème de la crème of the tech world, including CIOs, CISOs, senior IT executives, policymakers, and industry experts. Your sponsorship puts your brand in front of these key decision-makers, offering unparalleled access to a high-profile network and the chance to influence the movers and shakers in cloud computing and cybersecurity.

- CIOs and CISOs
- Senior IT Executives
- Tech Industry Policymakers
- Cybersecurity Experts
- Cloud Technology Innovators



Digital Frontiers is Africa’s leading CIO & CTO Leadership Summit, focused on digital innovation, AI, and cybersecurity within the resource and energy sectors. Powered by CIO Africa and dx5—Africa’s top media platform for senior tech executives—the summit brings together industry leaders to tackle key challenges and unlock transformative opportunities shaping the continent’s future. With a reach of over one million professionals, CIO Africa delivers expert insights in business strategy, innovation, and leadership to Africa’s enterprise technology community.

- CIO & CTO Leadership



South Africa’s retail sector is a major economic driver, contributing over 14% to the GDP and employing around 3.36 million people, making it one of the country’s largest job creators. With retail sales surpassing ZAR 1 trillion annually and e-commerce growing rapidly, the industry is undergoing a significant digital transformation. Mobile commerce, greater internet access, and shifting consumer behaviors are fueling the need for smarter, tech-driven retail solutions. The Smart Retail Summit provides a premier platform to explore these innovations, share strategic insights, and build meaningful connections that will define the future of retail.

- C Suite





The Smart Government Summit stands at the forefront of Africa's digital transformation, bridging the gap between advanced digital technologies and government operations. This pivotal event comes at a time when Africa's digital landscape is witnessing exponential growth, with increasing internet access and mobile connectivity shaping public sector innovation. The summit is a critical confluence for discussing the integration of digital solutions in government, offering a unique perspective on the future of digital government in Africa.

The Smart Government Summit will be attended by a diverse group of participants, including:

- **Senior Government Officials:** Ministers, Directors, and Policy Makers from various African countries.
- **Technology Leaders:** CIOs, CTOs, and IT executives from leading tech companies.
- **Representatives from International Organizations:** Delegates from global policy and development agencies.
- **Innovators and Experts in Digital Technology:** Specialists in digital transformation and cybersecurity.
- **Private Sector Executives:** Leaders from companies providing digital solutions to the government sector.



The InsureTech Summit Africa is the must-attend event for senior technology and business leaders in the insurance industry. With the insurtech market projected to reach \$1.5 billion by 2022, and Africa's insurance industry valued at over \$60 billion, this summit is an opportunity to explore the latest trends and innovations in the use of technology in the insurance industry. Attendees will learn from industry experts, network with peers, and discover new opportunities to drive growth and efficiency in their businesses.

- Senior Technology Leaders
- Business Leaders in the Insurance Industry
- Insurance Executives
- Risk Managers
- Insurance Brokers
- Insurtech Startups
- Investors in the insurtech space
- Reinsurers
- Regulators
- Consultants
- Other stakeholders in the insurance industry.



The Forum explores and discusses several emerging trends in cloud computing and cybersecurity including edge computing, serverless cloud, artificial intelligence (AI) in the cloud and how to secure the multi-cloud, modernisation of web application security, organisation-wide cloud security posture management and AI for cloud security intelligence.

- Chief Information Security Officers (CISOs)
- Chief Information Officers (CIOs)
- Chief Technology Officers (CTOs)
- Chief Digital Officers (CDOs)
- Chief Finance Officer (CFOs)
- Chief Operations Officer (COOs)
- Chief People Officer (CPOs)



Cloud computing and cybersecurity have become undeniable pillars of organizational success. The AI, Data, and Cybersecurity Roadshow serves as a vital platform for sharing key insights and best practices across the region. More than just a series of events, it is a strategic initiative aimed at enhancing East Africa’s technological capabilities and meeting the rising demand for advanced cloud and security solutions.

- CIOs and CISOs
- Senior IT Executives
- Tech Industry Policymakers
- Cybersecurity Experts
- Cloud Technology Innovators



This premier event brings together senior technology and business leaders from across the region to explore the latest technology trends, strategies, and innovations that are shaping the future. This event is designed to provide a platform for attendees to stay current on the latest technology trends and strategies, hear from industry leaders and experts, network with peers, and gain insight into how other companies are utilizing technology to drive innovation and growth.

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| <ul style="list-style-type: none">• Chief Executive officers• Chief Information Officers• Chief Technology Officers• Chief Digital Officers• Chief Marketing Officers• Chief Finance Officer• Chief Operations Officer• Chief People Officer | <p>Industries:</p> <ul style="list-style-type: none">• Banking and Financial Services• Manufacturing and Supply Chain• Hospitality and Service• Transport and Logistics• Healthcare• Education | <ul style="list-style-type: none">• Security• Retail• Government• Saccos |
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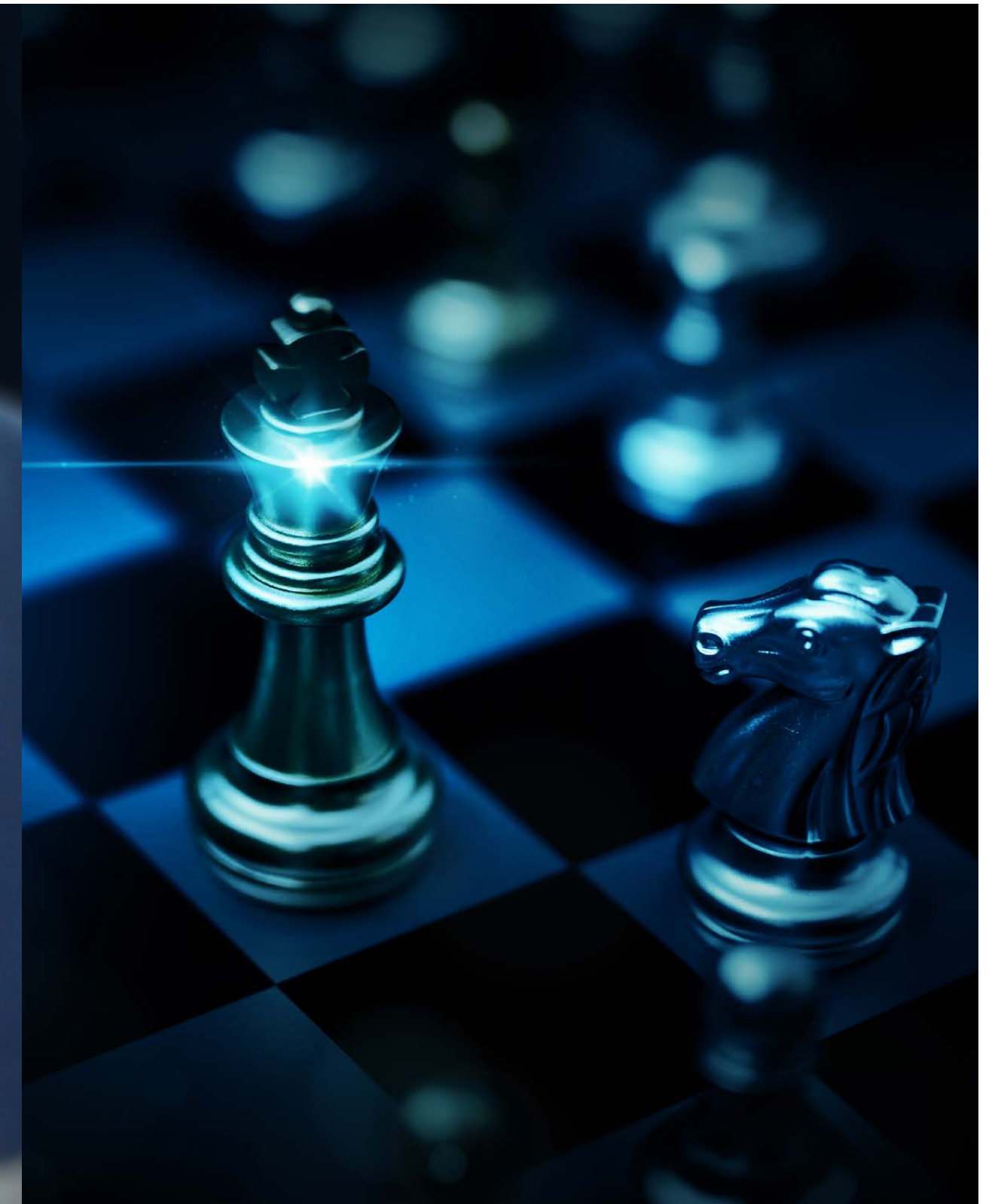
The CIO Golf Day, scheduled for April 4th, 2025, at the prestigious Royal Nairobi Golf Club, is set to bring together 120 distinguished guests for a day of golf, networking, and authentic relationship building. This premier event combines the thrill of an 18-hole tournament with strategic business networking, offering participants a unique platform to forge meaningful connections in a relaxed sporting environment.

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| <ul style="list-style-type: none">• Chief Executive officers• Chief Information Officers• Chief Technology Officers• Chief Digital Officers• Chief Marketing Officers• Chief Finance Officer• Chief Operations Officer• Chief People Officer | <p>Industries:</p> <ul style="list-style-type: none">• Banking and Financial Services• Manufacturing and Supply Chain• Hospitality and Service• Transport and Logistics• Healthcare• Education | <ul style="list-style-type: none">• Security• Retail• Government• Saccos |
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PR is a mix of journalism,
psychology, and lawyering – it's
an ever-changing and always
interesting landscape.

– Ronn Torossian



Public Relations

At dx5, we don't just tell stories; we craft compelling narratives that resonate with the technology community. Our team of PR professionals understands the intricacies of technology storytelling and leverages this expertise to position your brand as a leader in the tech industry. In addition, our established relationships with other media outlets provide a valuable platform for amplifying your brand's message, ensuring it reaches the right audience and makes a lasting impact.





Studio & Video Production

At dx⁵, we harness the power of visual storytelling to bring your brand's story to life. Our video production services are diverse, including the creation of podcasts, vodcasts, customer testimonials, production videos, coverage of product launches, and product reviews. Each piece of content we produce is meticulously crafted to resonate with your audience, ensuring that your message is not only heard but also felt, leaving a lasting impression.

dx⁵ Studio is a production studio designed to help businesses create amazing virtual experiences through live and hybrid events for all their communication needs. This modular studio setup allows clients to connect and engage with customers or employees in a way never before possible. It integrates into the workflow of your company's video productions, adding impactful multi-media elements that can enhance almost any industry. Now you can give your client, employee, candidate or endorser the personalized attention they deserve while on-the-go.

Large Venue Projection Mapping

Projection mapping is a method of projecting video onto various surfaces, transforming ordinary objects like buildings, stages, runways, and water into captivating displays. The surfaces serve as canvases, utilizing their shapes and textures to generate visually stunning experiences through the interplay of light and illusion. With the assistance of mapping software, these projected images can also be turned into interactive elements. In the realm of business, projection mapping is frequently recognized as a type of experiential marketing.





Virtual 3d Set

- **Video Cameras:** 4K, HD and SD capable. Support for Webcams and capture cards.
- **NDI®:** Send and receive high quality, low latency video and audio on the local network between any NDI compatible sources.
- **Video Files:** Support for all popular formats including AVI, MP4, H264, MPEG-2, WMV, MOV and MXF.
- **DVDs:** With menu navigation.
- **Audio Files:** MP3 and WAV.
- **Audio Devices:** Mix multiple audio sources such as SoundCards, ASIO Audio Interfaces and capture card audio.
- **Video and Audio Playlists:** Combine multiple video and/or audio files into a single Input
- Web Browser, RTSP, PowerPoint, Photos, Solid Colour and more.



Studio Shoot

Bring your content strategy to life and explain your perspective or complex technologies through a variety of interactive video programs. This simple style video showcases a client supplied interview subject, spokesperson or expert. A Studio Shoot is a multi-camera shoot with no b-roll shot in a dx⁵ Studio.

- Black Magic Multi-camera shoot
- Light graphics included if applicable
- No b-roll
- Includes discussion guide
- Stock music included
- External talent is extra

Live Video Effects

TRANSITION EFFECTS

- Cut, Fade, Zoom, Wipe, Slide, Fly, CrossZoom, Fly Rotate, Cube, Cube Zoom, Vertical Wipe, Vertical Slide and Merge transitions available with 4 customizable transition buttons for easy access to your favorite effects.

EFFECTS

- Color Correct, Deinterlace, Sharpen, Zoom, Rotate, Pan and Crop any input in real time.
- All effects are processed in 4:4:4 32bit color space for optimal video quality.

Live Stream

- Live stream to your favorites streaming providers including Facebook Live, YouTube, Twitch and Ustream etc.
- Live Record in full HD to AVI, MP4, MPEG-2 or WMV
- Output via AJA, Blackmagic and Bluefish cards to professional recording decks and monitors
- Virtual Camera support for streaming out to 3rd party software such as Skype, Zoom, Google Hangouts and VLC.



Podcast Series

The Podcast Series from CIO Africa provides content strategy and project management to deliver five episodes aimed at establishing thought leadership.

- **Length:** 5 episodes: each 10-30 min in length
- **Content:** Content strategy and alignment to marketing pillars/objectives
- **Inclusive:** Includes audio production and recruitment of host and speaker
- **Inclusive:** Design, production
- **Promo Opportunity:** Pre/Mid/Post Episode
- **Distribution:** Integration and co-branding across CIO Africa social channels
- **Marketing:** 3 month social media advertising campaign (SMartads) driving to podcast series/episodes
- **Promotion:** Five (5) 250 word custom blog posts; one (1) per episode with podcast embedded
- **Production:** Dedicated Team

Audio

Our studios are equipped with high end audio recording, mixing and editing hardware and software that guarantee clear audio as an end result.

To deliver the best audio some of the features in our audio set up include:

- Audio Monitoring Software
- Audio Interface
- Audi Workstation
- Studio Monitors
- Monitor Isolation Pads
- High end headphones and listening equipment
- Talkback systems
- Microphone systems
- PA systems (can accommodate up to 3000 Physical persons for Physical and Hybrid events.
- Disk Jockey unit

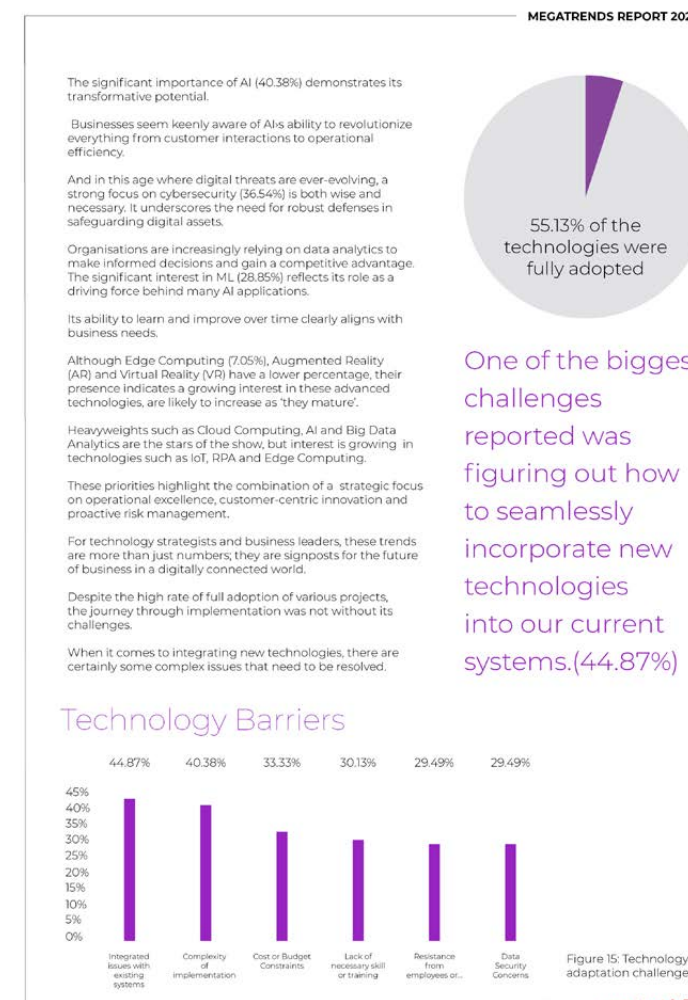
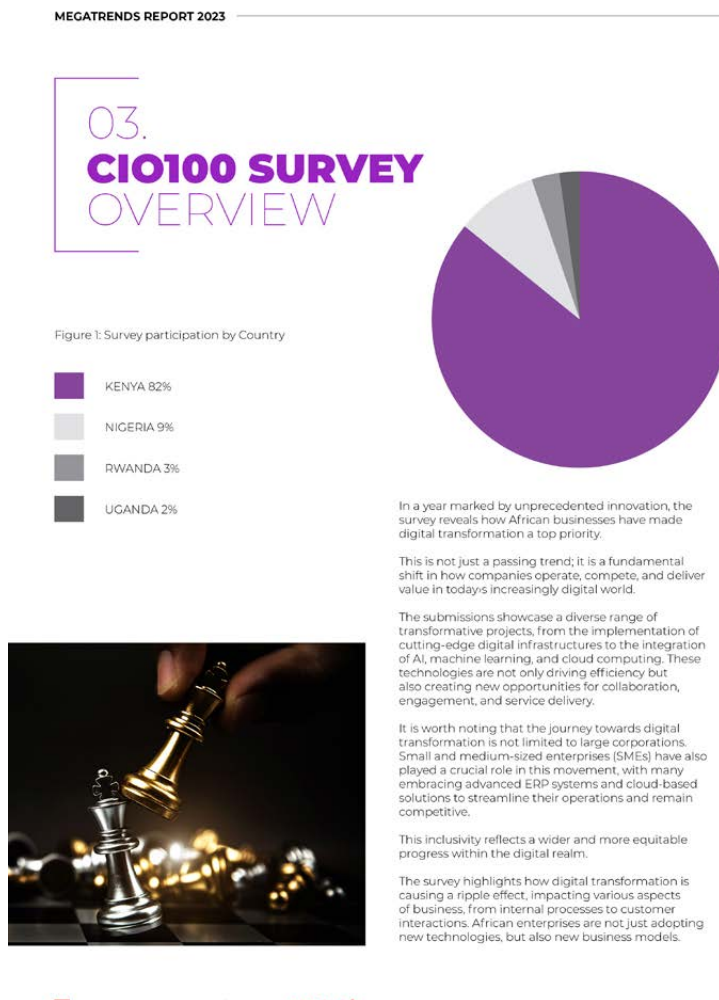
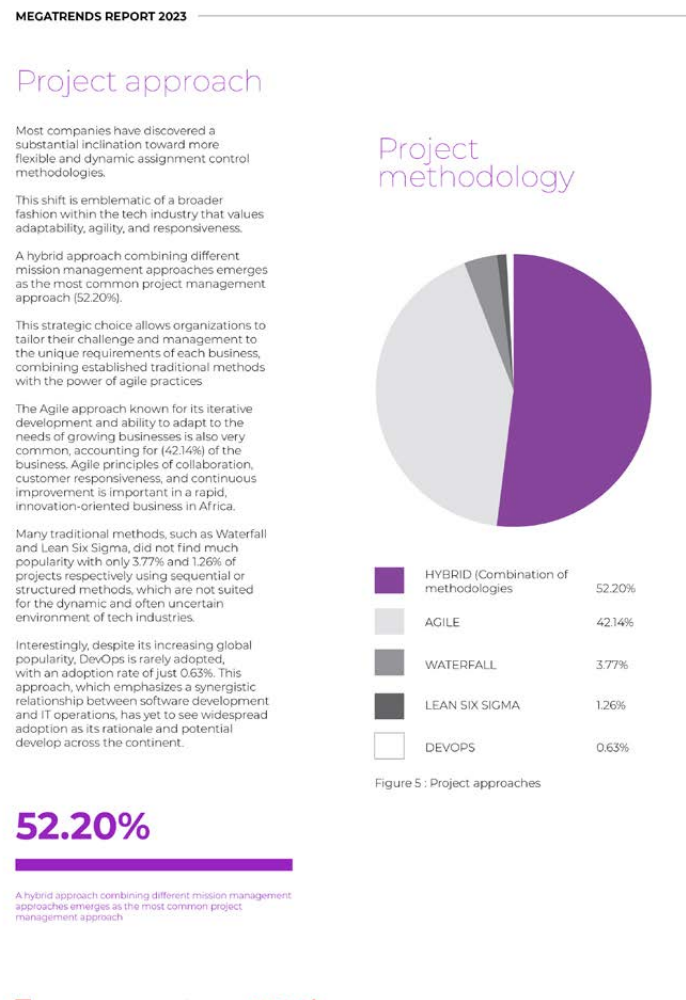
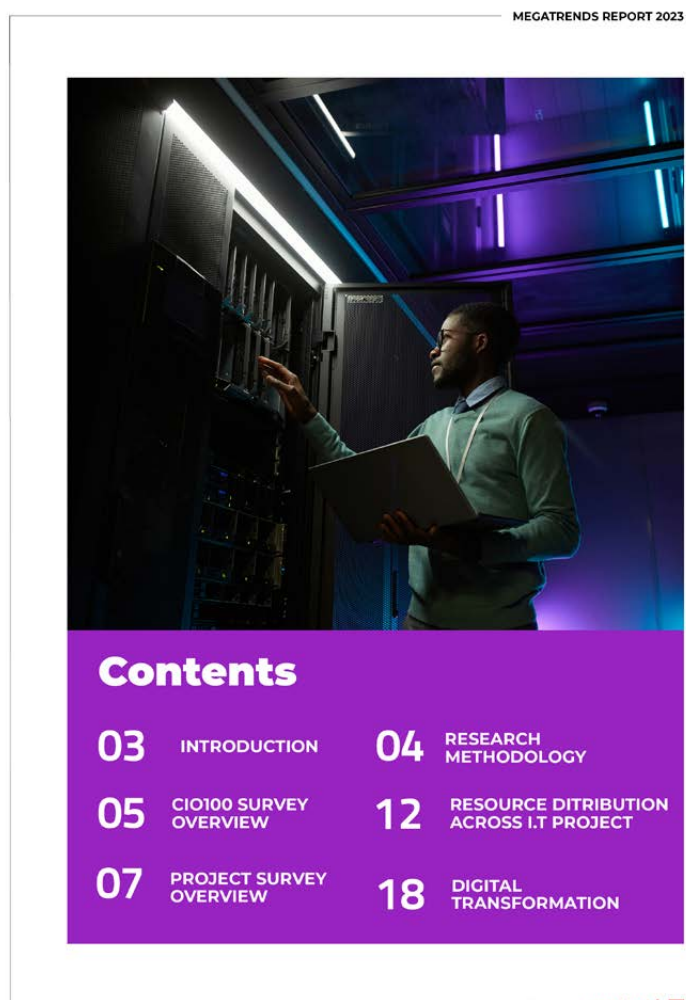
Event Space Development, Design and Construction





Market Research

Our approach to market research is twofold. Firstly, we leverage our own reach and insights to analyze general technology industry trends, providing valuable information that can guide strategy and decision-making. Secondly, we conduct commissioned research, where we receive briefs from customers, and our team of experts then conceptualizes, designs, and conducts research to produce insightful reports. Our data scientists utilize cutting-edge tools to analyze data and craft reports that provide a comprehensive view of the market landscape, giving our clients the information they need to make informed business decisions.



Maximize Lead Generation with

CIO Africa Premium Partner Packages:

When you choose CIO Africa as your strategic partner, you leverage a range of exclusive benefits designed to elevate your brand influence and boost lead generation efforts:

- Unmatched Reach: Amplify your brand's visibility and access our extensive network of technology professionals, industry influencers, and decision-makers across Africa. Position your brand as the go-to solution for CIOs seeking technology innovations.
- Customized Branding Solutions: Tailor your messaging to resonate with visionary leaders shaping the African tech landscape. Showcase how your solutions drive tangible results for businesses, capturing the attention of potential clients.
- Exclusive Event Sponsorship: Position your brand as a premier technology partner through event sponsorship opportunities during our signature tech events in Africa. Engage with influential CIOs and decision-makers, forging valuable connections that lead to new business opportunities.
- Thought Leadership Opportunities: Establish your brand as a thought leader in the industry by participating in sponsored content, webinars, and panel discussions. Showcase your expertise and industry insights, positioning your solutions as the key to business success.
- Data-Driven Performance Insights: Measure the impact of your advertising and sponsorship campaigns through comprehensive data analytics reports. Gain actionable insights to optimize your strategies and increase lead generation effectiveness.

CIO Africa Premium Partner Packages

Startup

- Social Media Amplification: 2 x 4 platforms (LinkedIn, X, IG, Facebook) sponsored posts on CIO Africa's social media platforms.
- Banner advertising on the CIO Africa website.
- Branding on one thought leadership newsletter
- Two free virtual delegate tickets quarterly

US\$1500 per Month, paid quarterly

Accelerator

- Social Media Amplification: 4 x 4 platforms (LinkedIn, X, IG, Facebook) sponsored posts on CIO Africa's social media platforms.
- Banner advertising on the CIO Africa website.
- Magazine Advertising: A full-page ad in one issue of CIO Africa's magazine.
- Discount on Event Sponsorship: 10% discount on one CIO Africa tech event sponsorship.
- Branding on one thought leadership newsletter
- hree free virtual delegate tickets quarterly

US\$3500 per month, paid quarterly

Professional

- Social Media Amplification: 6 x 4 platforms (LinkedIn, X, IG, Facebook) sponsored posts on CIO Africa's social media platforms.
- Banner advertising on the CIO Africa website.
- Magazine Advertising: A full-page ad in CIO Africa's magazine.
- Discount on Event Sponsorship: 15% discount on one CIO Africa tech event sponsorship.
- Thought Leadership Webinar: One exclusive thought leadership webinar featuring your brand and industry insights per year.
- Branding on one thought leadership newsletter per month.
- One sponsored post on cioafrica.co website per month.
- Four free virtual delegate tickets quarterly

US\$5500 per month, paid quarterly

Enterprise

- Social Media Amplification: 8 x 4 platforms (LinkedIn, X, IG, Facebook) sponsored posts on CIO Africa's social media platforms.
- Banner advertising on the CIO Africa website.
- Magazine Advertising: A full-page ad on CIO Africa's magazine.
- Discount on Event Sponsorship: 20% discount on one CIO Africa tech event sponsorship.
- Thought Leadership Webinars: Two exclusive thought leadership webinars featuring your brand and industry insights per year.
- Two sponsored posts on cioafrica.co website per month.
- Five free virtual delegate tickets quarterly
- PartnerZone microsite

US\$7500 per month, paid quarterly





Software Developments

We specialize in creating innovative and high-performing software solutions for businesses and organizations. Our team of experienced developers and designers are proficient in designing, building, and deploying software applications for various platforms including desktop, web, and mobile. We pride ourselves on delivering top-quality products that meet the unique needs and goals of our clients.



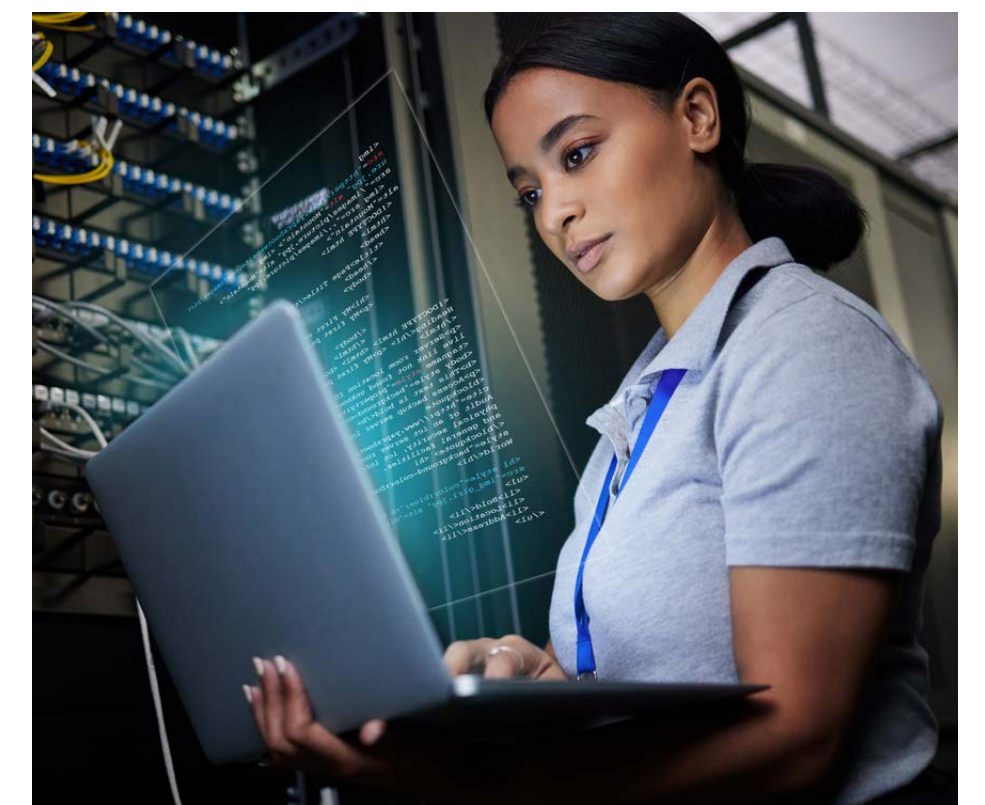
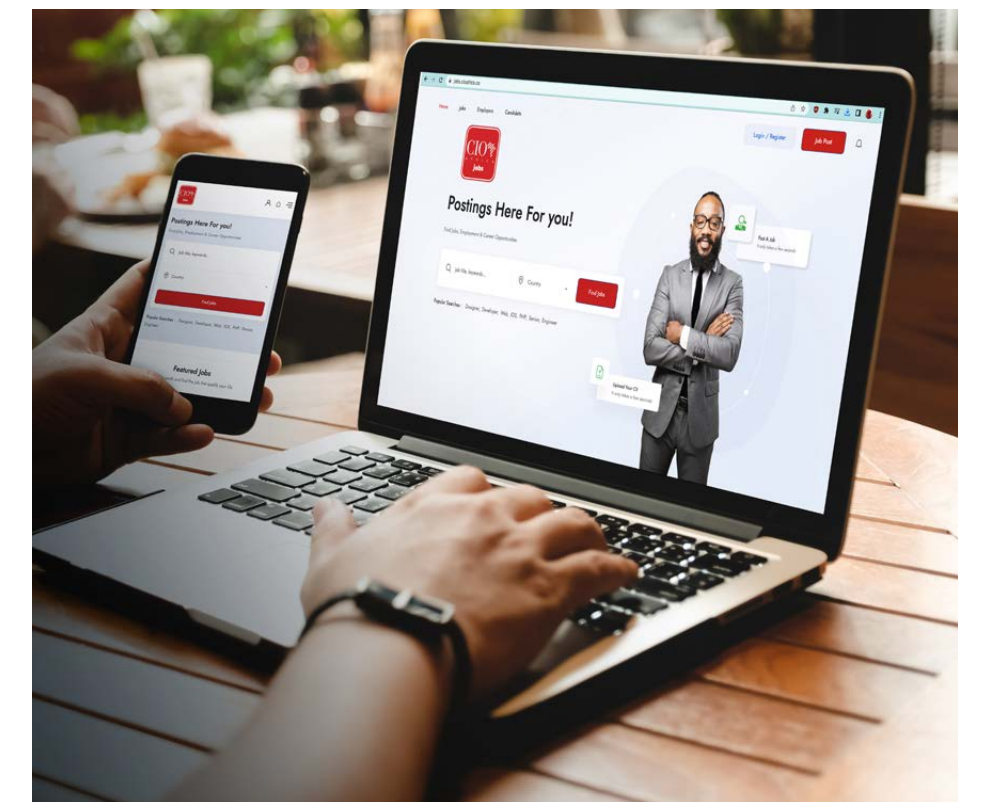
1. Desktop Application Development: our expertise extends to developing powerful desktop applications using cutting-edge technologies such as Qt/C++, wxWidgets, Java and Electron. Our solutions are designed to streamline business processes, increase productivity, and improve overall operational efficiency.

2. Web Application Development: In today's digital age, having a strong web presence is essential for businesses. Our team specializes in creating custom web applications using popular and modern technologies for frontend and backend web development: HTML5, CSS3, ES6 Javascript, PHP, Node Js, Python, Go and Java. Our solutions are responsive, scalable, and user-friendly to ensure an engaging experience for your customers.

3. Mobile Application Development: With the increasing use of smartphones and tablets, mobile applications have become a must-have for businesses looking to reach their audience on the go. We develop native and cross-platform mobile applications for iOS and Android using Swift, Objective-C, Java, Kotlin and Flutter.

4. Custom Software Solutions: Our team of experienced developers can build scalable and robust applications for cloud platforms. Our team of experts can design, develop, and deploy custom applications on popular cloud platforms such as Amazon Web Services (AWS), Microsoft Azure, and Google Cloud Platform (GCP). We use modern development frameworks and tools to ensure that your application is secure, scalable, and highly available. If you're looking to migrate your existing applications or infrastructure to the cloud, we can help you every step of the way. Our team follows a proven migration methodology to assess, plan, and execute your migration with minimal disruption to your business operations. We also provide ongoing support and maintenance services to ensure that your cloud environment continues to perform optimally.

5. Application Maintenance and Support: Once your application is deployed, our dedicated team of professionals is available to provide ongoing maintenance and support services. This includes bug fixes, updates, and new feature implementations to keep your software running at its best.



MDF Support Agency

Navigating the complexities of Market Development Funds (MDF) can be challenging for both OEMs and their partners. At dx⁵, we specialize in managing MDF on behalf of partners and OEMs, providing a comprehensive service that includes strategy development, execution, and reporting. Our expertise ensures that partners can fully leverage MDF for market development, lead generation, and revenue growth, while OEMs can depend on their partners to drive increased revenue and overall growth.



Why Choose dx⁵?

As your partner, dx⁵ brings to the table a rich tapestry of experience and industry knowledge, coupled with a robust suite of services that are finely tuned to the nuances of technology marketing in Africa. Our commitment to engagement, lead generation, and delivering a substantial return on investment positions us as the ideal ally in propelling your brand to new heights in the digital age.

Brands & engagement partner



Thank you for your support



Connect • Engage • Transform

Crafting Digital Excellence, one service at a time

Elevate your business with dx⁵, where we bring the tools, knowledge,
and creativity to help you thrive in the ever-evolving digital landscape



@dx5ve

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