



SMART INDUSTRY

AGILE · SAFE · CONNECTED

20TH JUNE 2024
NAIROBI, KENYA

@ dx5ve

dx⁵

SMART INDUSTRY

AGILE SAFE CONNECTED

Industry 4.0 Summit, the premier event for senior technology and business leaders in the manufacturing, logistics, warehousing, and supply chain industry in Africa. This summit will bring together industry experts, thought leaders, and key decision makers to discuss the latest advancements in technology and its impact on the manufacturing and supply chain industry.

As the fourth industrial revolution continues to unfold, Industry 4.0 technologies such as artificial intelligence, the Internet of Things, and blockchain are reshaping the way we approach manufacturing and logistics. The manufacturing sector in Africa holds significant potential as the continent navigates the path to recovery post-pandemic. Experts project that by 2030, the sector could reach a value of \$666.4 billion.



Topics & Themes

- Industry 4.0 State of the Union
- Digital Supply Chain Transformation
- Smart Manufacturing & Factory Automation
- Data Analytics, AI, and Machine Learning
- Cybersecurity in Industry 4.0
- Supply Chain Resilience and Agility
- IoT in Manufacturing and Logistics
- Sustainable Manufacturing and Circular Economy
- Collaborative Robotics (Cobots)

This event is designed for senior leaders in the manufacturing, logistics, warehousing, and supply chain industry, including CEOs, CTOs, CIOs, and heads of operations. Don't miss this opportunity to gain valuable insights and network with your peers in the industry.



Connect • Engage • Transform

dx⁵ is a trusted and dependable voice, that creates quality content to generate knowledge, trust and deep relationships with our community.

We know that the way buyers evaluate technology purchases has changed dramatically and this is why our content is so valuable for those looking to make a purchase. We use our assets to bring your brand, products, and services closer to your potential buyers. We understand the environment and context, and this, matters.

Target Audience

- Chief Executive Officers
- Chief Information Officers
- Chief Financial Officers
- Procurement Managers
- Production Planners
- Distribution and Logistics Managers
- Quality Control Managers
- Demand Planners
- Risk Managers

Sponsorship Opportunities

We offer a variety of sponsorship options that provide visibility, engagement, and interaction with our attendees. Whether you're interested in presenting a keynote, hosting a workshop, or showcasing your solutions, we can customize a package that suits your brand's objectives and budget.



PARTNERSHIP DEGREE

360°
\$15,000

180°
\$12,000

90°
\$8,000

45°
\$5,000

PARTNERSHIP OVERVIEW	3 available	5 available	10 available	15 available
	360°	180°	90°	45°
PRE-EVENT	\$15,000.00	\$12,000.00	\$8,000.00	\$5,000.00
Invitation Email Branding	√	√	x	x
Confirmation Email Branding	√	√	x	x
Reminder Email Branding	√	x	x	x
Social media mentions	3	2	1	1
Press release on cioafrica.co	√	√	Available at added cost	Available at added cost
Logo on Marketing Collateral	√	√	√	√
Logo on Event Website	√	√	√	√
Profile on Event Website	200 words	150 words	100 words	100 words
DURING EVENT				
In-Person Experience				
Delegate Attendance				
Sponsor delegate tickets	5	4	3	2
Sponsor Customer Passes (invites to be pre-approved by dx5)	6	4	3	2
Brand Engagement				
Forum opening recognition	√	x	x	x
Video Advert	60 Sec	40 Sec	30Sec	15 Sec
Logo on sponsor board	√	√	√	√
Social Media Mentions	6	4	2	2

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Educational Engagement				
Speaking Slot (not keynote)	1	Available at added cost	Available at added cost	Available at added cost
Panellist or Moderator Slot	1	1	Available at added cost	Available at added cost
Virtual Experience				
Chat engagement on virtual platform, with speakers and attendees	√	√	√	√
Product videos and brochures	6	4	2	2
Waiting Room Branding	√	√	√	√
Squeeze backs	4x	2x	1x	Group
Logo on sponsor board	√	√	√	√
Virtual Networking Lounge	√	√	x	x
ROI				
Attendee List	Registered	Attended	Attended	Attended
POST EVENT				
Editorial in CIO Africa Magazine - print	√	x	x	x
Editorial on dx ⁵ digital	√	√	x	x
Social Media Mentions	1	1	1	1
Print Advert	Double Spread	1 Page	½ Page	¼ Page
Online banner advert	Half-Page	Leader board	Medium Rectangle	None
Main Plenary Session-on-Demand	√	x	x	x
Proof of Execution Report	√	√	√	√





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Elevate your business with dx⁵, where we bring the tools, knowledge, and creativity to help you thrive in the ever-evolving digital landscape



Content Creation



Consultations



Studio Production



Creative & Design



Digital Marketing



Events & Guest Engagement



Software Development



Expert Training & Certification

PRODUCTS



Please contact:

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