



# AFRICA FINTECH FESTIVAL



**12TH - 15TH JUNE 2024**

Jointly Hosted by:



# FINTECH, SUSTAINABILITY AND INNOVATION

## Catalysing Smart Regulation, GreenTech and AgriTech

Kenya is pleased to have won the right to host the 4<sup>th</sup> edition of the Africa FinTech Festival (AFF), a concept created by the Africa FinTech Network (AFN).

The AFF was first launched in Nigeria in 2018 to address the future of FinTech in the African context, followed by the second edition held in Uganda in 2019 to discuss the role of Fintech in Africa's digital economy.

This year, the AFF will be jointly hosted in Kenya by, Africa Fintech Network (AFN) and the Association of FinTechs In Kenya (AFIK).

Kenya, also known as the Silicon Savannah, is a central location easily accessible from all African countries and diaspora. Kenya is known for its magnificent beauty from nature, to modern cities, and endless tourist destinations, including one of the most beautiful beaches in the world, Diani

Enashipai, the venue for the AFF has been chosen from it's serenity that will create an atmosphere for perfect peer-to-peer networking, which is one of the big goals of hosting the AFF.



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# WHO ARE WE?



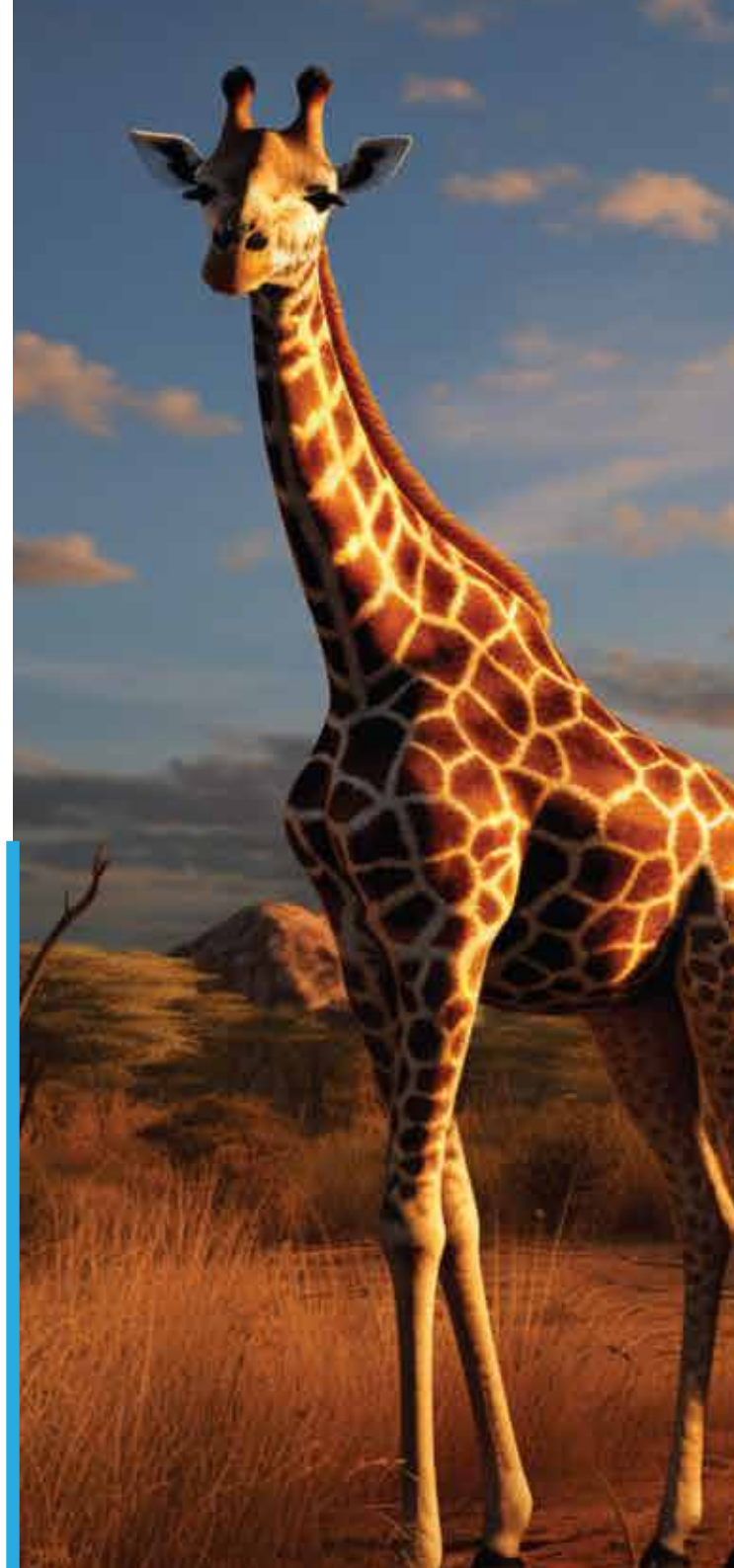
## Africa Fintech Network (AFN)

AFN is a platform that unites Africa's FinTech leaders, organisations and stakeholders through their country associations to exchange information and ideas, promote and support the creation of innovative technologies and deployment across and beyond Africa. The network also serves as a platform for advocacy and coordinated regulatory interactions.



## Association of Fintechs in Kenya (AFIK)

Driving innovation and development in the financial technology sector. AFIK serves as the collective voice of fintech companies in Kenya, fostering collaboration, promoting best practices, and advocating for a conducive regulatory environment.



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# AFIK BOARD MEMBERS



**ALI HUSSEIN**  
CHAIRMAN



**CHRISTINE KITALE**  
VICE CHAIR



**MUNYI NTHIGAH**  
SECRETARY



**KAKEA MBACHA**  
C.E.O.



**ROY NJOKA**  
BOARD MEMBER



**MARY MWANGI**  
BOARD MEMBER



**ROSEMARY KIMWATU**  
BOARD MEMBER



**SEBI SALIM**  
BOARD MEMBER



**LEON KIPTUM**  
BOARD MEMBER



**ALI BIN MOHAMED**  
BOARD MEMBER



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# AFN EXECUTIVE BOARD MEMBERS

Supporting The Africa Fintech Festival, Representing 40+ African Countries And Jurisdictions From The Network:



**Dr. Segun Aina**  
President



**Ali Hussein Kassim**  
Vice President, Eastern Africa / Association of Fintechs in Kenya



**Chilekwa Banda**  
Vice President, Southern Africa / Association of Digital Finance Practitioners, Zambia



**Alex Sea**  
Vice President, Francophone & Lusophone Africa / Next Fintech Forum



**Dr. Jameelah Sharrieff-Ayedun**  
Fintech Association of Nigeria



**Carlos Valentine Mondie**  
Mozambique Fintech Association



**Andualem Hailu**  
Ethiopian Digital Financial Service Providers Association



**Benazeer Saidoo**  
Mauritius Africa Fintech Hub



**Dr Amira Kaddour**  
MENA Climate and Fintech Forum



**Ernest Kayinamura**  
Rwanda Fintech Association



**Dr Abderrahim Hansali**  
Morocco Fintech Association



**Tavonga Muchuchuti**  
Botswana Fintech Association



**Josephine Olok**  
Financial Technology Services Providers Association, Uganda



**Kagiso Dichabe**  
Fintech Association of Soth Africa



**Martin Awagah**  
Ghana Fintechs and Payments Association



**Gerald Nyakwawa**  
Digital Finance Practitioners Association of Zimbabwe



**Joelle Sow**  
SENSTARTUP, Senegal



**Reuben Mwatosya**  
Tanzania Fintech Association



**Dr. Patrick Conteh**  
Board Secretary / CEO



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# AFN MEMBERS



 AFN MEMBERS



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# PREVIOUS AFF EDITIONS



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## ■ AFF 2018 EDITION

**Hosted by the Fintech Association of Nigeria**

**Key achievements:**

- Formalisation and inauguration of Africa FinTech Network.
- Provided the platform for the official take-off of UK-Africa FinTech Investment Group.
- Increased membership for the FinTech Association of Nigeria.
- Facilitated engagements with stakeholders and relevant Government agencies.
- Initiated discussions on the creation of the draft FinTech Adoption Roadmap for the Nigerian Securities and Exchange Commission.

## ■ AFF 2019 EDITION

**Hosted by FITSPA, FinTech Association of Uganda**

**Key achievements:**

- Implementation and development of policies and regulatory frameworks pertinent to creating an enabling environment for harnessing Financial Technology in Uganda.
- Increase of FITSPA membership base post event.
- Industry recognition & creation of a unified voice for the Uganda FinTech ecosystem.
- Solidified partnerships with FinTechs, banks, insurance companies, MNOs.
- Creation of investment opportunities for deeper penetration of financial services.



# AFF 2024 GOALS



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- **Showcase Pan-African FinTech Solution & Ecosystems**
- **Drive Partnerships and Funds for the Fintech Development**
- **Discuss Regulations to Enable and Unblock Fintech Development**
- **Provide learning Opportunities Around Fintech**



# PARTICIPANTS

The Festival Will Be Open To All The Stakeholders In The FinTech And Allied Fields, Namely:



SMEs



Tech Companies



Entrepreneurs



Corporates



Regulators



Start-Ups



Universities &  
Research Institutes



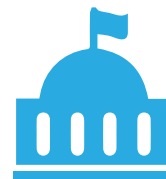
Financial services  
Providers



Investors



Government  
official



County Government



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# EVENTS FORMAT



- **WELCOME COCKTAIL**

- **CASE STUDY SHOWCASES**

- **CEO BREAKFAST**



- **EXHIBITION**

- **START-UP PITCHES**

- **KEYNOTE ADDRESSES**



- **PANEL DISCUSSIONS**

- **AFRICAN THEME DINNER**

- **ROUNDTABLE SESSIONS**



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# WHY SPONSOR

**Enhanced Brand Exposure:** Increased visibility in the Fintech and Financial sector.

**Targeted Marketing Opportunities:** Access to industry leaders and decision-makers from 40+ African countries

**Thought Leadership:** Opportunities for speaking and panel participation.

**Networking Prospects:** Exclusive networking events with professionals.

**Market Insights:** Insights into technology trends in the forementioned themes

**Lead Generation:** Direct engagement with potential clients, facilitating lead generation and business development opportunities.



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# AGENDA OVERVIEW

- Green Finance
- Policy & Regulations In Fintech
- Capacity Development For Regulators In Fintech
- Agritech
- Cybersecurity
- Ai In Digital Transformation



*Do not miss out on the opportunity  
to network with delegates  
from 40+ countries in Africa*

Visit our event website for more information at: [africafintechfestival.org](http://africafintechfestival.org)

If you have any queries, please write to us on: [aff@afik.co.ke](mailto:aff@afik.co.ke)