



# Insights Summit 2022

## Radisson Blu, Nairobi • July 13, 2022

*Theme: The Future of Business*

### **Background: The Future of Business, Starting Today**

In Africa, digital transformation has been vastly driven by the growing need to capture, store and use data. The last decade saw increasing investment in ICT solutions, mostly in the areas of infrastructure such as the fibre optic network, data centres and ERP systems. Government agencies and large corporates such as telecoms and banks continue to be the largest consumers of ICT solutions on the continent.

With this significant progress and the recent emergence of challenger technologies in Africa, especially in the FinTech space, still leaves gaps in critical ICT solutions that would facilitate real-time access to information, collaboration, and reporting. Enterprises struggle to realize a return on investments already made into existing infrastructure, in part due to difficulty in information access and the lack of institutionalization of this information to support value creation and decision making.

It is widely recognized that the progress made with information technology and its adoption over the last decade has been a key driver of the 20X growth in the global wealth. The world now looks at Africa as the next business frontier. Africa's businesses need to rethink ICT solutions in the continent's context, in order to remain competitive, create more opportunities and positively impact the operating environment.

### **About the Insights Summit**

Over the past ten months, Xetova undertook a large-scale study on the topic of enterprise digitization in Kenya. The main objective of the research, which engaged over 50 top executives across various sectors, was to examine concrete digital initiatives and journeys of public- and private-sector players alike. A major insight from this study is that – if done right – digital interventions can be a powerful and continuous driver of the organization's growth and resilience as well as a tool to reignite intrinsic motivation within the executive team and larger employee base.

To start a conversation around the study's key findings, Xetova and dx5 (former CIO Africa) are hosting on July 13, 2022 the multi-sector Insights Summit 2022, themed "***The Future of Business, Starting Today***". Through the views of various accomplished thought leaders, policy makers, captains of industry and technology creators, the summit aims to provoke action, trigger collaboration and stir a new mind-set for leaders looking to leverage and adapt information technology and data within their specific contexts.

### **Summit Highlights**

- Keynote Address: Hon. Joe Mucheru, Cabinet Secretary, Ministry of ICT, Innovation and Youth Affairs
- Launch of Xetova's inaugural report "CEO Perspectives: Data-Driven Transformations"
- Unveil of Xetova's 200 executive scholarships for a Digital Transformation Program with Strathmore
- High-profile sessions in Financial Services, Healthcare, Manufacturing and Digital Government

# Agenda

- 7:00 am**                    **Registration**
- 8:00 am**                    **Opening Ceremony and Welcome Remarks**  
Suzanne Kilolo, Chief Growth Officer, Xetova
- 8:05 am**                    **Summary Findings of the CEO Perspectives report**  
Veselina Kracheva, Chief Innovation and Research Officer, Xetova
- 8:10 am**                    **Insight Summit Brief and Keynote Introduction**  
Bramuel Mwalo, CEO & Founder, Xetova
- 8:15 am**                    **Remarks on the Xetova-Strathmore Program and Training for Transformation**  
Dr. Angela Ndunge, Executive Dean of Strathmore Business School
- 8:20 am**                    **Keynote Address**  
*Official Unveil of the Xetova-Strathmore Digital Transformation Program and the CEO Perspectives Report*  
Hon. Joe Mucheru, Cabinet Secretary, Ministry of ICT, Innovation and Youth Affairs
- Key Perspectives: Short Video**  
Adam Molai, Chair, TRT Investments SA  
Martin Mugambi, CEO, Citi Bank  
Seddiq Hassani, Managing Director, Bamburi Cement  
Japheth Ogalloh, Acting MD, Old Mutual  
Martin Ochieng, Group MD, Sasini  
Jibril Omar, CEO, OFGEN
- 8:40 – 9:50 am**        **Cross-Sector Roundtable**  
Many leaders in Kenya look to reinvent, optimize and adapt their companies to the current environment of instability and limited resources. Whether seeking to better utilize resources, deepen partnerships or open new revenue avenues, executives inevitably reach out to technological solutions. Through this process, leaders are already discovering that affordable and simple to adopt enterprise tools can be a game changer.
- In this session, the speaking executives discuss how they deploy digital solutions for profitability and resilience, what they see works for their businesses, what pitfalls to watch for, and what the future of business looks like.
- Opening Remarks**  
George Nakos, COO, TRT Investments SA
- Moderator:*  
**Anthony Muiyuro**, President and Chairman, ISACA Kenya Chapter

*Panel:*

**Dr. Mercy Mwangangi**, Chief Administrative Secretary, Ministry of Health  
**Carole Kariuki**, CEO, Kenya Private Sector Alliance (KEPSA)  
**Ezra Chiloba**, DG, Communication Authority of Kenya  
**Bramuel Mwalo**, CEO & Founder, Xetova

**9:50 am – 11:00 am**

### **Financial Services Roundtable**

The Future of Business: Building Robust Insights Services to Unlock and Create Value  
*Co-hosted by dx5, Xetova*

2022 is already shaping the long-term outlook of the financial-services sector, and companies have a unique and time-limited opportunity to define their future. As the financial services sector becomes more and more technology-driven, a digital-first mindset is becoming a prerequisite to doing business.

This session stirs conversations around digital roadmaps, the ecosystem approach in the corporate banking context, streamlining processes and the utilizing existing data for revenue growth and social impact.

### **Opening Remarks**

Dr. Bright Gameli, CTO, Xetova

*Moderator:*

**Hilda Moraa**, Founder & CEO, Pezesh

*Panel:*

**David Irungu**, Chief Officer-Strategy, Risk and Compliance, Nairobi Securities Exchange  
**James Mbithi**, COO General Insurance, Britam  
**Frank Molla**, Managing Director for Sub-Saharan Africa, BPC Banking Technologies  
**Claver Serumaga**, Deputy MD, Bank of Africa Kenya

**11:00 am – 11:45 am      Networking Break**

**11:50 am – 13:00 pm      All Breakout Sessions will take place concurrently**

---

### **Manufacturing and Retail Breakout Session**

The Future of Business: Smart Manufacturing, Value-Chain and Process Automation  
*Co-hosted with KAM, dx5 and Xetova*

The Manufacturing sector is among the hardest-hit in the current uncertain times, and successful enterprises are showing unprecedented agility, resilience and foresight in their response to the changing environment.

This session explores the significant strides some companies are making in digitizing processes and value-chain relationships, as well as the bold paths in the spirit of Industry 4.0 pursued by others.

### **Opening Remarks:**

Tobias Alando, Acting CEO of KAM

*Moderator:*

**Veselina Kracheva**, Chief Innovation and Research Officer, Xetova

*Panel:*

**Darshan Chandaria**, Group CEO, Chandaria Industries

**Carol Koech**, Country President, East Africa - Schneider Electric

**Vimal Shah**, Co-Founder and Chairman, Bidco Group

**Mucaï Kunyiha**, Group CEO, CKL

**11:50 am – 13:00 pm All Breakout Sessions will take place concurrently**

---

### **Healthcare Breakout Session**

The Future of Business: Resilience through collaboration and digital interventions

*Co-hosted by Kenya Healthcare Federation, Pharmaceutical Society of Kenya, dx5 and Xetova*

In the unprecedented disruption of the healthcare sector, the use of digital technology, real-time collaboration and agility is a clear denominator for companies who successfully evolved in their strife for impact and who emerged resilient. Still, healthcare supply chains remain fragmented and investment in ICT solutions continues to be low compared to other sectors.

This session covers crucial learnings from implementing digital solutions – big and small – across public- and private-sector players, as well as the surprisingly high impact on lives and revenue from simple well-targeted data-driven interventions.

### **Opening Remarks:**

**Dr. Mercy Mwangangi**, Chief Administrative Secretary, Ministry of Health

*Moderator:*

**Anthony Okoth**, MD, Xetova Healthcare Supply-Chain Initiative

*Panel:*

**Dr. Anastasia Nyalita**, CEO, Kenya Health Federation (KHF)

**Dr. Lucas Nyabero**, CEO, Pharmaceutical Society of Kenya

**Dr. Eunice Gathitu**, Deputy Director Pharmaceutical Services, Department of Health Products and Technology, Ministry of Health

**Dr. Sylvia Vito**, Head Africa Acceleration, Government Affairs & Market Access, AstraZeneca SSA & FSA

**Steven Wanyee**, Principal Investigator, IntelliSOFT Consulting

**Digital Government and Shared Services Breakout Session**

The Future of Business: Resilience Through Collaboration and Information Technology  
*Co-hosted by Ministry of ICT, dx5 and Xetova*

The government is the biggest buyer of goods in most value chains, and its adoption of technology impacts all companies and organizations operating within the country. Kenya has committed significant resources in this domain, and the country is now firmly on a transformation path in the area of digital government and shared services.

This session benefits from the significant experience in formulating and enacting digital transformations within various arms of the government, from e-voucher systems to intra-government resource sharing to digital supply-chain initiatives.

**Opening Remarks**

**Hon. Eric Wafukho**, Chief Administrative Secretary, The National Treasury

*Moderator:*

**Martin Mirero**, CTO, Ajua

Panel:

**Michael Odhiambo**, Director Shared Services, ICT Authority

**Grace Murichu**, Deputy Commissioner, Supply Chain Management, Kenya Revenue Authority (KRA)

**Thule Lenneiyee**, Coordinator, Agriculture Transformation Office (ATO)

**Hon. Eric Wafukho**, Chief Administrative Secretary, The National Treasury